

NEW

**BUSINESS PATHWAYS
TO PHILANTHROPY AT**



**ISLAND HEALTH
FOUNDATION**

CHAMPION HEALTHCARE CLOSE TO HOME

1211 24TH STREET, ANACORTES, WA 98221

PHILANTHROPIC PATHWAYS FOR BUSINESSES

Every business is unique. Every business has its own charitable goals.

Let's match your goals to a critical need.

There are two main philanthropic pathways, *partnership-based* and *event-based*, through which your business can support healthcare in your community.



Event-Based

GALA OF HOPE SPONSORSHIP

Your business can support the Gala of Hope Auction & Dinner through a sponsorship.

- + Receive seasonal recognition for support on event website & printed event materials.
- + Support Island Health's greatest need & special "Heartstrings" funding project.
- + Sponsor & attend the annual in-person community event.
- * Some levels include guest passes.



Partnership-Based

COMMUNITY CARE PARTNER

This annual philanthropic pathway bolsters your business' direct impact on patient care at Island Health.

- + Maximize your impact by directly supporting the funding priority that most closely aligns with **your** business' philanthropic values.
 - Area of Greatest Need
 - Innovative Technology
 - Mental and Behavioral Health Programs
 - Community Health
 - and more!
- + Receive year-round recognition in patient-facing advertising and communications to the community.
- + Invitation to annual exclusive appreciation event hosted by Island Health and Island Health Foundation leadership.



NEW! COMMUNITY CARE PARTNERS

PARTNERSHIP-BASED

ISLAND
HEALTH
FOUNDATION

COMMUNITY CARE PARTNER









SUPPORTING
LOCAL
HEALTHCARE

We invite you to become a Community Care Partner.

As a Community Care Partner, we will pair your community investment priority with a specific area of need at Island Health with the goal of more deeply connecting you to the impact of your charitable donation.

Your partnership will be promoted within the hallways of Island Health and in several publications from both Island Health and Island Health Foundation throughout the year.

COMMUNITY CARE PARTNERS RECOGNITION OPPORTUNITIES

	FIDALGO LEVEL \$10,000 +	ORCAS LEVEL \$5,000 +	GUEMES LEVEL \$1,000 +	CYPRESS LEVEL \$1- \$999 +
Static decal to proudly display in business window.				
Business name listed in Island Health's Heartbeats magazine published bi-annually and mailed to 35,000+ community members.	**	**	**	*
Business listed on Donor Wall located in the main entrance of the hospital where hundreds of patients, visitors and staff pass by daily.	**	**	**	*
Business name listed on Island Health Foundation website.	**	**	**	*
Business name displayed on digital screens throughout Island Health's patient waiting areas. <i>Approximately 72 times a day, across 7 IH screens and 1 Island Primary Care-Orcas Screen.</i>	**	**	*	*
Business logo displayed in newsletters associated with champion cause.				
Invitation to annual appreciation event.				

* = Business name

** = Business logo



THE GALA OF HOPE

EVENT-BASED

Gala of Hope Sponsorship

Started in 2003 by community organizers who wanted to give back to their community hospital, the Gala of Hope has been the premier community fundraiser ever since.

If event-based giving best suits your charitable giving goals, you are invited to sponsor Island Health Foundation's annual Gala of Hope Dinner Auction which takes place each April. Through this event you can support the greatest needs at Island Health and raise your paddle for the "Heartstrings" cause.

GALA OF HOPE BENEFITS AND RECOGNITION

	\$15,000 +	\$10,000	\$7,500	\$5,000	\$2,500	\$2,000	\$500+
Limousine or hotel room provided.							
Diamond raffle tickets.	8	6	4	2			
Choice table location.					R		
Recognition by emcee.							
Included guest passes.	8	8	8	4	8	2	
Recognition on event website and in all printed materials.	**	**	**	**	*	*	*

* = Business Name

** = Business Logo

R = Reserved table.

Some benefits may change year-to-year. Official details communicated annually in January.

OUR MISSION

The Island Health Foundation exists to raise funds to support Island Health and its commitment to community health.

You are mission critical.